



"Home of the Original Mai Tai!"

Aloha and thank you for considering participating in the **3rd Annual Don the Beachcomber Mai Tai Festival; BATTLE OF THE BBQ!** The festival will be held on the grounds of the Royal Kona Resort on August 13, 2011. It's all about Mai Tai's, Don the Beachcomber, Tiki culture and island fun! There is no fee to participate and you will be given \$100 to offset your costs. What you create with it is your ticket to winning the PEOPLE'S CHOICE award(s)

2 GRAND PRIZES: 5-night stay for two at Royal Lahaina Resort in deluxe ocean view room, 2 tickets to the Royal Lahaina luau, food and beverage credit of \$500 and 2 RT Air Travel from Kona to Kahului.

Please provide at least 300 taster pieces; we are shooting for 500 attendees.

You have free creative expression for your dish and booth; however, we might recommend promoting Big Island spirit and lighthearted fun – as this event is about the fun that Mai Tai's create! Keep in mind our theme when styling out your booth – again, HAVE FUN with this one!

Event electricity is limited; please do not plan on using high current appliances. Please contact us immediately if your entry requires significant electricity use on-site.

Your food booth:

1. Two (2) tables with cloths will be provided - **PLEASE DECORATE**....remember Mai Tai's, Tikis, hula girls, palm trees, island icons....
2. Please advise if you DO NOT have a charcoal grill and one will be provided for your use.
3. Please bring all serving utensils, napkins, plates, lights, extension cords etc. necessary for your booth.
4. Food safety regulations require that you bring 10X10 Tent and lights; Please advise if you do not have a tent and we will work to provide one for you. Please advise if you do not have a charcoal grill and one will be provided for you.
5. Royal Kona will provide your booth with hand sanitation per regulations

SET UP/BREAK DOWN:

1. Set up can begin anytime after 8am with doors opening at 11 am; your tasters should be ready by 11am
2. You will be assigned a booth number prior to your arrival and booths will be marked accordingly
3. The booths will shut down at 2pm

CONTEST RUN-DOWN:

1. Guests will be given one (1) ballot for voting purposes and will choose one grand prize winner
2. Our panel of esteemed judges will choose the second grand prize winner.
3. **It's BATTLE OF THE BBQ...A Charcoal BBQ must be used for some element of your taster.**
4. Royal Kona Resort is happy to be hosting and participating in the event but is not eligible to win.

PLEASE FAX THIS FORM TO JEFF ISBISTER at 808-329-7230 by July 15, 2011 or call Jeff at 808-329-3111 for more information.

Event Participation Form:

Chef: _____

Establishment: _____

Phone: _____

E-mail: _____

Taster name: _____

Number of Tables Required (0-2) _____

Electricity Required (Y/N) _____

Purpose: _____

Electricity is limited; please try to serve without the need for electricity, mahalo!

Estimated time of Arrival: _____

Tent needed (Y/N): _____



*Please attach chef's bio for promotional material

Thank you for participating in this fun event....your establishment will have first right of refusal to participate in
4th Annual Don the Beachcomber Mai Tai Festival!

REMINDER: Please bring tent (if possible), all serving utensils, napkins, plates, lights, extension cords etc... Please call ahead if you anticipate any extraordinary needs. Mahalo!

PS : DON'T FORGET TO TELL YOUR FRIENDS AND FAMILY ABOUT THIS EVENT!